Executive Post Graduate Diploma in Management (E-PGDM)

OVERVIEW

Executive PGDM is designed with a view of providing working professionals the opportunity to enhance their skills through gaining an intricate understanding of the business culture. As candidates of this course are all working professionals, the program integrates the aspects and issues faced in global management through a flexible curriculum. It renders a platform for candidates who aspire to climb up the ladder in their professional field and hold leadership positions.

The program provides students the opportunity for personal and professional growth through interaction with experts and senior industry professionals in the field. Though the duration of the course is less compared to the regular PGDM, candidates are delivered the same knowledge, concepts, and discipline through a relevant and contemporary curriculum of the program. Students are imbibed with the understanding of general management and operational orientation laying a greater emphasis on cross-cultural and global exposure.

Executive PGDM provides candidates a platform to foster in themselves the necessary skills in becoming market leaders. The course renders professionals the opportunity to rise up further in their already established career fields. They are trained to gain employment in areas of operations, finance, marketing, and HR in higher positions. The course aims at preparing professionals and mid-level managers a trajectory towards establishing a niche for themselves in professional front.

Applicability of specialised learning in changing Business Landscape, Skill Enhancement for Career Growth, Global Perspective, Flexible Learning Options, Entrepreneurial Aspirations, Industry Specific Expertise, Credential Enhancement, Credibility and Recognition are few strengths of this program.

Leadership Acumen, Strategic Vision, Global Perspective, Practical application of knowledge, Effective decision making, Adaptability and Change, Ethical Leadership and Entrepreneurial mindset, Cross functional collaboration, Problem solving prowess are some qualities the participants will develop through this program.

THE OBJECTIVES OF THE PROGRAMME:

- To develop middle and mid-senior level managers with exposure to the world-class management system

- To equip participants with the essential skills required for effective management and leadership roles in organizations.
- To develop decision-making skills based on a solid understanding of business principles and analytical thinking.
- To foster an entrepreneurial mindset, encouraging innovative thinking and an understanding of business opportunities.
- To offer practical exposure through case studies, and industry projects to bridge the gap between theoretical knowledge and real-world applications.

LEARNING OUTCOME:

After completing the Executive PGDM program, students will be able to:

- Develop a strategic mindset to analyze and evaluate complex business scenarios.
- Demonstrate effective leadership skills in diverse and dynamic organizational settings.
- Apply business principles to make informed and strategic business decisions.
- Communicate complex ideas and strategies clearly and persuasively to diverse stakeholders.
- Collaborate with a global perspective, considering cultural nuances in decision-making.

TARGET GROUP

- Individuals who aspire to advance their careers to higher executive or leadership positions.
- Those seeking career transitions, such as moving from a technical role to a managerial or strategic leadership role.
- Full-time professionals who are employed in various industries and sectors
- Individuals with entrepreneurial aspirations who want to acquire the skills and knowledge necessary to start and manage their own businesses.
- Corporate houses who recognize the value of the Executive PG program in developing future leaders within the company.

ELIGIBILITY:

- The eligibility of the program is passing Bachelor's degree in any relevant discipline with a minimum aggregate of 50% marks and above from a recognized university.
- The candidate is required to hold a minimum work experience of 5 years as professionals in management and supervisory levels.

Those wish to enhance, broaden, deepen, learn and develop new horizon for their career are welcomed to pursue this program

There is no entrance examination held for the course. However, the course mandates candidates to hold relevant work experience as professionals. It is considered a lucrative program for all those who wish to hold leadership positions in the future.

PREREQUISITIES

To ensure success in this course, student should hold a minimum work experience of 5 years as a professional in management / supervisory level.

Executive Post Graduate Diploma in Management (PGDM) Program

DURATION

15 months executive level PGDM program in Management studies

Total Credits: 50

Program Structure:

Semester 1	Credits	Semester 2	Credits
Corporate Communication and Managerial Effectiveness	4	Data Visualization and Decision Making	4
Legal Aspects of Business	4	Project Management	4
Big Ideas with Design Thinking	4	**Specialisation Block (Any One)**	
Business Analytics for Competitive Advantage	4	• Finance	
Leadership, Values & Business Ethics	4	• Marketing	12
Total	**20**	• Human Resources	
		• Operations	
		• Supply Chain Management	
Semester - III	**Credits**	**Total**	**20**
Business and Corporate Strategy	3		
Managing Digital Transformations	3		
Research Methodology and Project	4		
Total	**10**		

Courses in each Specialization Block:

Finance:	**Credits**	**HRM:**	**Credits**
Corporate Financial Strategy	3	Strategic Human Capital Management	3
Behavioral Finance	3	Leading Human Potential for Effective Performance	3
Risk Management	3	DEI and Cross-Cultural Management	3
Fintech Disruptive Innovation	3	Business Turnaround and Organizational Transformation	3
Marketing:	**Credits**	**Operations:**	**Credits**
Integrated Marketing Management	3	Green Logistics and Sustainable Supply Chain Management	3
Digital Marketing and Analytics	3	Project Procurement and Contracts Management	3
Strategic Market Research and New Product Development	3	Operations Risk Management	3
International Marketing and Brand Management	3	Technology & Operations Strategy	3
Supply Chain Management	**Credits**		
Green Logistics and Sustainable Supply Chain Management	3		
E-Commerce and Omnichannel Supply Chain Management	3		
Application of Big Data Analysis in Supply Chain Management	3		
Advanced Network Design and Supply Chain Systems Planning	3		

CURRICULUM

SEMESTER I

Corporate Communication and Managerial Effectiveness:

1. The role of corporate communication in organizational success
2. Understanding communication models and their relevance to corporate settings
3. Key managerial skills for effective leadership
4. Communicating a vision, setting expectations, and motivating teams
5. Maintaining integrity and trust in leadership communication
6. Aligning communication goals with organizational objectives
7. Tailoring communication to different audience segments
8. Planning for and managing crisis communication
9. Business Writing for Managers
10. Techniques for delivering impactful presentations
11. Communication strategies for negotiation & Persuasive communication techniques
12. Integrating social media and collaboration tools
13. Tools and techniques for virtual meetings and collaboration
14. Building and leading high-performing teams through communication
15. Cross-functional Communication
16. Strategies for engaging employees through communication
17. Measuring Communication Effectiveness through Communication Audits

Legal Aspects of Business:

1. Overview of the legal system and its relevance to business
2. Legal Concepts and Terminology
3. Corporate Law: Corporate formation, governance, and structure
4. Legal Aspects of Transactions: Sale of goods and the Uniform Commercial Code
5. Consumer Protection Law
6. Negotiable instruments, E-commerce and Online Transactions
7. Employment Contracts and Labour Laws
8. Intellectual Property Law
9. International Business & Cross-Border Contracts
10. Business Ethics and Corporate Social Responsibility
11. Analyzing real-world legal cases in the business context
12. Companies Act, 2013

Big Ideas with Design Thinking

1. Introduction to Design Thinking: principles, and stages of the design thinking process
2. Human-Cantered Design: Techniques for empathizing with users and stakeholders.
3. Qualities That Set Big Ideas Apart
4. Applying design thinking in various industries: Industry-specific challenges and opportunities
5. Incorporating design thinking into the product development life cycle
6. Communicating design ideas within teams and to stakeholders
7. Designing for diversity and inclusivity
8. Empowering teams and fostering a design-centric culture
9. The role of AI, augmented reality, and other technologies
10. Design Thinking and Sustainability
11. Analysing real-world examples of successful design thinking projects

Business Analytics for Competitive Advantage

1. Introduction to Business Analytics
2. Data quality, data governance, and information architecture
3. Analytical Techniques: Descriptive, Predictive, Prescriptive
4. Tools and Technologies: Tools such as Tableau, Power BI, or other visualization platforms
5. Introduction to data mining techniques
6. Handling and analyzing large datasets
7. Business Intelligence and Reporting
8. Analytics-driven decision-making at the strategic level
9. Identifying and managing business risks through analytics
10. Using analytics for competitive benchmarking
11. Identifying new business opportunities through analytics.
12. Addressing ethical considerations in data usage

Leadership, Values & Business Ethics

1. Leadership and Emotional Intelligence
2. Leadership Ethics: Balancing competing interests and values
3. Aligning leadership practices with values
4. Building trust and credibility through authenticity
5. Leading with a focus on serving others
6. The importance of ethics in business
7. Ethical Decision-Making: Analyzing ethical dilemmas and case studies
8. Modeling ethical behavior for others
9. The importance of integrity in leadership
10. Shaping organizational culture through values

11. Fostering a culture of respect and equity
12. Decision-making under pressure
13. Managing resistance and navigating change

SEMESTER II

Data Visualization and Decision Making

1. Understanding different types of data
2. Overview of the role of visualization in decision-making
3. Understanding and Structuring data for effective visualization
4. Creating visualizations that tell a cohesive story
5. Data Visualization through Graphs, Charts, Geospatial Visualisation
6. Understanding how humans perceive and interpret visual information
7. Role of data visualization in supporting decisions
8. Visualizing key performance indicators (KPIs) and business metrics
9. Augmented reality, virtual reality, and immersive visualization
10. Adapting to changes in the data visualization landscape

Project Management

1. Project Management: Genesis, history and evolution
2. Project Phases and Organisation
3. Understanding and Meeting Client Expectations
4. Project Planning and Project Execution
5. Working with People on Projects
6. Networks for Project Management
7. Resource Levelling and Project Crashing
8. Project Implementation and Monitoring
9. Controlling Projects Quality
10. Projects Contracts Management
11. Focussed areas from PMBOK
12. Project Leadership and Team Management
13. Introduction of other useful frameworks
14. Project Closure and Evaluation

SPECIALISATION BLOCK: FINANCE MANAGEMENT

Corporate Financial Strategy

1. Financial Environment
2. Sources of Corporate Funding

3. Foreign Funding-Institutions
4. Foreign Funding-Instruments, Laws and Procedures
5. Risk and the Cost of Capital
6. Corporate Capital Structure
7. Time Value of Money
8. Financial Risk Management
9. Financial Analysis and Business Planning
10. Fintech

Behavioral Finance

1. Introduction to Behavioral finance
2. Investment Decision Cycle: Judgment under Uncertainty
3. Utility/ Preference Functions
4. Theories based on Expected Utility Concept
5. Behavioral Factors and Financial Markets
6. Active Portfolio Management
7. Behavioral Corporate Finance
8. External Factors and Investor Behavior:
9. Emotions and Decision – Making
10. Optimum decisions

Risk Management

1. The concept of risk
2. Types and sources of risk
3. A risk management framework
4. Risk measurement tools and techniques
5. Identifying and analysing interest rate risk
6. Identifying and assessing foreign exchange risk
7. Identifying and analysing liquidity risk
8. Credit and counterparty risk
9. Commodity price risk
10. Other risk issues

FinTech Disruptive Innovation

1. Evolution vs Revolution
2. Diversity of Impact
3. Predicting the Future of FinTech
4. Government initiatives in FinTech
5. Implications for Careers
6. Competing on technological innovation
7. Organizing for digital innovation
8. Fintech Models and Products
9. FinTech Platforms

10. FinTech Security & Regulation

SPECIALISATION BLOCK: HUMAN RESOURCE MANGEMENT

Strategic Human Capital Management

1. Key Concepts and Principles of Strategic Human Capital Management
2. Aligning HR with Business Strategy
3. Talent Acquisition and Management
4. Performance Management and Employee Development
5. Employee Engagement and Motivation
6. Change Management and Organizational Development
7. Metrics and Analytics in SHCM
8. Legal and Ethical Considerations in SHCM
9. Global Perspective in SHCM
10. Case Studies and Practical Applications

Leading Human Potential for Effective Performance

1. Introduction to Leadership and Human Potential
2. Leadership Styles and Approaches
3. Motivation and Engagement
4. Emotional Intelligence and Leadership
5. Communication and Relationship Building
6. Coaching and Mentoring for Performance
7. Leading Teams for High Performance
8. Goal Setting and Performance Management
9. Creating a Positive Organizational Culture
10. Resilience and Stress Management
11. Leading Change and Innovation
12. Ethics and Responsible Leadership
13. Linking leadership to organizational strategy

DEI and Cross-Cultural Management

1. Introduction to Diversity, Equity, and Inclusion
2. Cultural Intelligence and Global Competence
3. Unconscious Bias and Stereotypes
4. Legal and Ethical Considerations in DEI
5. Intersectionality in DEI
6. Inclusive Leadership

7. Employee Resource Groups (ERGs) and Role of Affinity Groups
8. Recruitment and Retention Strategies
9. Microaggressions and Building an Allyship Culture
10. Effective cross-cultural communication strategies
11. Cultural Sensitivity and Adaptability
12. Conflict Resolution in Cross-Cultural Settings

Business Turnaround and Organizational Transformation

1. Introduction to Business Turnaround and Transformation
2. Assessing Organizational Health
3. Strategic Management for Turnaround
4. Change Management Principles, Models and Frameworks
5. Crisis leadership and decision-making
6. Financial Restructuring and Management
7. Operational Excellence and Efficiency
8. Implementing digital transformation initiatives
9. Employee Engagement and Communication
10. Identifying and managing key stakeholders
11. Measuring and Evaluating Transformation Success
12. Case Studies in Business Turnaround and Transformation

SPECIALISATION BLOCK: MARKETING MANAGEMENT

Integrated Marketing Management

1. Basics of Marketing Management
2. Market research for integrated marketing
3. Strategic marketing and Collaboration
4. Customer relationship management
5. Digital Marketing Integration
6. Consumer behaviour
7. Brand management
8. Ethical and legal considerations in marketing
9. Innovations in Integrated Marketing
10. Global Integrated Marketing Strategies

Digital Marketing and Analytics

1. Introduction to Digital marketing and marketing analytics
2. Website Optimization and User Experience
3. Search Engine Optimization (SEO)

4. Pay-Per-Click (PPC) Advertising
5. Social Media Marketing
6. Email Marketing
7. Content Marketing strategies
8. Analytics and Data Interpretation
9. Mobile marketing
10. Digital Marketing Strategy and Planning
11. E-Commerce

Strategic Market Research and New Products Development

1. Introduction to market research for new product development
2. Market dynamics and consumer behaviour analysis
3. Competitor analysis and Benchmarking
4. Design thinking in new product development
5. Market research for Idea Generation and concept testing
6. Data analysis for market insights.
7. Branding strategies for new products.
8. Marketing research and Product life cycle management
9. Launching new product
10. Post launch evaluation and adaptation.

International Marketing and Brand Management

1. Introduction to International Marketing and Brand Management
2. Global Market Trends and Opportunities
3. Market Entry Strategies and Risk Assessment
4. Cross-Cultural Communication and promotion Strategies across borders
5. Supply Chain Management in Global Operations
6. International Pricing Strategies
7. Global Branding Strategies
8. Digital Marketing on a Global Scale
9. Legal and Regulatory Considerations in International Marketing
10. Emerging Trends in International Marketing and Brand Management

SPECIALISATION BLOCK: OPERATIONS MANAGEMENT

Green Logistics and Sustainable Supply Chain Management

1. Introduction to Sustainable Supply Chain Management
2. Green Logistics strategies and practices
3. Sustainable Procurement and Supplier Management
4. Eco-friendly Transportation and Distribution
5. Waste Reduction and Circular Supply Chains

6. Energy Efficiency in Supply Chain Operations
7. Environmental Regulations and Compliance
8. Social Responsibility and Ethical Considerations
9. Green Technology and Innovation
10. Performance Measurement and Reporting
11. Building resilience in supply chain operations
12. Stakeholder Engagement and Collaboration for sustainable supply chain initiatives
13. Case Studies and Learning from failures and challenges in implementation

Project Procurement and Contracts Management

1. Introduction to Project Procurement Management
2. Procurement Planning and Strategy
3. Legal and Ethical Aspects of Contracts
4. Contract Types and Selection
5. Procurement Documents and Processes
6. Contract Administration and Management
7. Risk Management in Procurement and Contracts
8. Supplier Relationship Management
9. Quality Assurance in Procurement
10. Sustainability and Social Responsibility in Procurement
11. Procurement Negotiation Skills
12. International Procurement and Contracts
13. Technology Applications in Procurement

Operations Risk Management

1. Introduction to Operations Risk Management
2. Operational Risk Identification
3. Risk Assessment and Quantification
4. Key Components of Operations Risk
5. Risk Mitigation and Control Strategies
6. Crisis Management and Business Continuity
7. Regulatory Compliance and Operations Risk
8. Technology and Cybersecurity Risk
9. Supply Chain and Vendor Risk Management
10. Human Factor in Operations Risk
11. Performance Metrics and Key Performance Indicators (KPIs)
12. Data Analytics for Risk Management
13. Case Studies in Operations Risk Management

Technology & Operations Strategy

1. Introduction to Technology and Operations Strategy
2. Aligning Technology with Business Goals
3. Role of Technology in Operations Efficiency
4. Innovation and Technology Adoption

5. Digital Transformation in Operations
6. Supply Chain Technology and Logistics
7. Operations in the Age of Industry 4.0
8. Cloud Computing and Enterprise Systems
9. Strategic Outsourcing and Vendor Management
10. Cybersecurity and Data Protection
11. Ethical and Legal Considerations in Technology
12. Performance Metrics and Measurement
13. Case Studies and Best Practices

SPECIALISATION BLOCK: SUPPY CHAIN MANAGEMENT

Green Logistics and Sustainable Supply Chain Management

1. Introduction to Sustainable Supply Chain Management
2. Green Logistics strategies and practices
3. Sustainable Procurement and Supplier Management
4. Eco-friendly Transportation and Distribution
5. Waste Reduction and Circular Supply Chains
6. Energy Efficiency in Supply Chain Operations
7. Environmental Regulations and Compliance
8. Social Responsibility and Ethical Considerations
9. Green Technology and Innovation
10. Performance Measurement and Reporting
11. Building resilience in supply chain operations
12. Stakeholder Engagement and Collaboration for sustainable supply chain initiatives
13. Case Studies and Learning from failures and challenges in implementation

E-Commerce and Omnichannel Supply Chain Management

1. Evolution of E-Commerce and Digital Supply Chains
2. E-Commerce Platforms, Digital Commerce Infrastructure, and Supply Chain Integration Technologies
3. Omnichannel Supply Chain Management and Digital Commerce Platform Architecture
4. Customer Experience (CX), User Interface Design, and Omnichannel Customer Journey
5. Product Information Management and Digital Catalog Management
6. Order Management, Fulfillment Systems, and Last-Mile Logistics
7. Channel Integration and Inventory Synchronization
8. Digital Marketing and Customer Engagement in E-Commerce
9. E-Commerce Analytics and Supply Chain Performance Measurement
10. Emerging Technologies in Digital Supply Chains (AI, IoT, Blockchain, Automation)
11. Future Trends and Innovation in E-Commerce and Omnichannel Supply Chains

Application of Big Data Analysis in Supply Chain Management

1. Introduction to Big Data in Supply Chain Management
2. Supply Chain Data Sources, Real-Time Data Collection, and Integration
3. Data Governance, Security, Master Data Management, and Cloud-Based Data Storage
4. Business Intelligence, Data Visualization, and Supply Chain Performance Measurement
5. Statistical Analytics and Predictive Demand Forecasting
6. Inventory Analytics and Optimization
7. Procurement, Supplier, Warehouse, Transportation, and Logistics Analytics
8. AI, Machine Learning, IoT, and Advanced Supply Chain Analytics
9. Supply Chain Risk, Resilience, and Sustainability Analytics
10. End-to-End Supply Chain Optimization Using Big Data
11. Future Trends and Industry Applications of Big Data in Supply Chains

Advanced Network Design and Supply Chain Systems Planning

1. Network Flow Fundamentals and Advanced Network Models
2. Routing Optimization Techniques
3. Facility Location Models and Strategic Network Planning
4. Network Design Optimization and Resilient Supply Chains
5. Demand Planning and Advanced Forecasting Models
6. Inventory Optimization Techniques
7. Production Planning and Scheduling Systems
8. Distribution Planning and Logistics Optimization
9. ERP and Supply Chain Management Information Systems
10. Digital Supply Chain Technologies and Intelligent Planning Applications
11. Integrated Supply Chain Network Design and Future Trends

SEMESTER III

Business and Corporate Strategy

1. Strategic management process
2. Industry analysis and the competitive environment
3. Assessing organizational resources and capabilities
4. Cost leadership and differentiation strategies
5. Corporate-Level Strategies and alliances
6. International Expansion and Operations
7. Designing effective organizational architectures
8. Building and leading high-performance teams
9. Corporate Governance
10. Strategic Control and Evaluation
11. Innovation and Corporate Entrepreneurship
12. Applying strategic management principles to specific industries

Managing Digital Transformations

1. Understanding the digital economy
2. Digital Disruption and Innovation
3. Models and frameworks for managing digital transformation
4. Overview of key technologies (e.g., AI, IoT, blockchain)
5. Data-driven decision-making
6. Infrastructure as a service (IaaS), platform as a service (PaaS), and software as a service (SaaS)
7. Aligning digital strategy with business goals
8. Enhancing customer experiences through digital initiatives
9. E-commerce and Omnichannel Strategies
10. Robotic process automation (RPA) and workflow automation
11. Digital supply chain management
12. Smart Manufacturing and Industry 4.0
13. Regulatory Compliance in the Digital Era
14. Project Management in Digital Transformation
15. Monitoring and adjusting digital strategies

Research Methodology

1. Understanding Research
2. Scientific Methods and Research
3. Formulating Research Problem and Hypothesis
4. Hypothesis Testing
5. Research Design
6. Data Collection and Measurement
7. Sampling and Sampling Technique
8. Observation
9. The Interview Method
10. The Questionnaire Method
11. The Survey Method
12. The Experimental Method
13. Scaling Techniques and Attitudes Measurement Techniques
14. Data Presentation, Processing and Analysis

Project: Online Submission of the Project in last semester based on the guidelines provided by SCDL

Faculty and support staff requirement: As per AICTE norms + Pool of Adjunct /visiting Faculty from industry

TEACHING LEARNING PEDAGOGY

The course comprises of theory lectures, projects, and webinars by experts on the field. Throughout the Executive PGDM course, the students are provided a platform for enhancing their decision-making skills, analytical outlook, critical thinking, ethical responsibility and take up leadership roles.

Teaching Learning pedagogy consists of Virtual Classes and online faculty interactions to supplement the virtual classes through problem-solving sessions for students.

Media used for delivery of instruction for the programme includes print material, face to face tutorials, face to face counselling, work books/Activity sheets, e-learnings, recorded archive lectures on website, Concept Video etc.

Immersion program have been kept optional

Evaluation System

- Evaluation system includes Check your progress' questions and activities specified in SLM, answering questions asked in online faculty interaction sessions, doing activities given in e-learning and solving self-assessment questions given at the end of the Online Classes.
- The Evaluation system includes Formative Evaluation and Summative Evaluation
- The questions formulated are based on the program / course objectives.
- The objective type questions are designed to test student's knowledge, comprehension through factual and textual questions. Application/Analysis/Synthesis/Evaluation (based on Blooms Taxonomy) is tested through 'Pictorial' and Case based questions.
- The student's views, opinions, power of expression, clarity of thought, application of knowledge and analytical ability are tested through 'subjective questions.
- The questions are randomly generated through the computerized system and hence the chances of malpractice / copy are remote.

Formative Evaluation

Continuous comprehensive evaluation method is followed which is explained below:
The students have to submit Assignments for all the courses. As a compulsory academic component of curriculum, students are required to submit assessment in the form of Computer Based Examination. The Formative Evaluation implemented is as follows –

- Assignment in the form of Computer Based Examination, course wise of 30 marks with 50% passing.

Summative Evaluation –

Summative comprehensive evaluation method is as under:

- The students are given opportunity to attend the exams as per their own pace.
- These exams are taken course wise separately according to the convenience of the students.
- The question papers for the examinations are set centrally at Pune.
- The exams are conducted online/ through test centers appointed by SCDL.
- Answer papers are evaluated centrally at Pune.
- The Summative Evaluation implemented is as follows

    - End Term Exam for all the applicable courses in the form of Computer Based Examination, course wise of 70 marks with 50% passing.
- For **Research Methodology and Project** Course, assessment would be on the basis of:
    - Assignment in the form of Computer Based Examination of 30 marks with 50% (15 marks) passing.
    - Project Report: A student has to submit the Project Report for 70 marks with 50% (35 Marks) passing.

LIBRARY RESOURCES:

E-resource – EBSCO & JSTOR

PROPOSED FEES:

INR 95,000/-

Grading System:

- Grading System (All programs): SCDL has a grading system which gives aggregate percentage as well as the respective grade.

Grade	Class	Percentage
A+	Distinction	70% and Above
A	First Class	60% - 69.99%
B	Second Class	55% - 59.99%
C	Pass Class	50% - 54.99%
D	Fail	Below 50%

CAREER OPPORTUNITIES

After the completion of Executive PGDM course, candidates are hired as Marketing Executives, Finance Executives, Business Analysts, Project Managers, Operations Lead Manager, Business Unit Manager, Regional Manager and much more in leading organisations. Candidates can also opt for starting their own businesses by donning the role of an entrepreneur.